

Program Degree Type and Name: **BS in Business Administration with Specialization in Entrepreneurship**

Catalog Year: **2023-2024**

Program Level: **Undergraduate**

Academic Term Type: **Semester**

Gateway: ECON 210, MGMT 225, FINC 235, BLAW 240, MGMT 255

** Denote core course with an asterisk and (cc) next to the course number*

Year and Term: Year 1 Fall Term						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)
ENGL 111: Written English and Lit. Studies I	3	x				
MATH 116: College Algebra	3	x				
MATH/CISC 120: Intro to Computers or MATH/CISC 131: Foundations of Computing I	3	x				
ECON 210: Business Presentations and Personal Branding	3		x			
Gen Ed or ENGL 110	3	x				ENGL 111 if placed in ENGL 110
Term Credit Total:	15	12	3			
Year and Term: Year 2 Fall Term						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)
ACCT 121: Intro to Management Accounting	3		x			ACCT 120
ECON 220: Macro-Economics	3	x				
MGMT 340: Organizational Behavior or ANLC 250: Intro to Data Analytics	3		x			MGMT 225 or ACCT 261/MGMT 255
MKTG 220: Principles of Marketing	3		x			
SPCM 110: Oral Communication	3	x				
Term Credit Total:	15	6	9			
Year and Term: Year 3 Fall Term						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)
INBU 250: International Business	3		x			
ECON 125: Statistical Applications for Economic Decision Making	3	x				MATH 116 or higher
ENTR 310: Entrepreneurial Marketing	3		x			MKTG 220, ENTR 300, ECON 210
Gen Ed	3	x				
Gen Ed	3	x				
Term credit total:	15	9	6			
Year and Term: Year 4 Fall Term						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)
ENTR 400: New Ventures I	3		x			ENTR 320
Gen Ed	3	x				
Gen Ed	3	x				
Gen Ed	3	x				
Open Elective	3			x		
Term Credit Total:	15	9	3	3		

Year and Term: Year 1 Spring Term						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)
ENGL 112: Written English and Lit. Studies II	3	x				ENGL 111
MGMT 225: Principles of Management	3		x			
MGMT 255: Information Systems for Mgmt. or ACCT 261 Computer Applications for Accountants	3		x			
ACCT 120: Intro to Financial Accounting	3		x			MATH 116 or higher
CINQ 101: Critical Inquiry	3	x				
Term Credit Total:	15	6	9			
Year and Term: Year 2 Spring Term						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)
BLAW 240: Business Law I or ENTR 250: Social Entrepreneurship	3		x			
ECON 221: Micro-Economics	3	x				
ECON 230: Ethics in the Global Community	3	x				
FINC 235: Financial Management	3		x			ACCT 120
ENTR 300: Intro to Entrepreneurship	3		x			MGMT 225, MKTG 220
Term Credit Total:	15	6	9			
Year and Term: Year 3 Spring Term						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)
ENTR 320: Entrepreneurial Finance	3		x			FINC 235, ENTR 300
JRSM 301: Junior Seminar	3	x				ENGL 112, COMM 110, MATH 115/116/117
Gen Ed	3	x				
Gen Ed	3	x				
Open Elective	3			x		
Term Credit Total:	15	9	3	3		
Year and Term: Year 4 Spring Term						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)
*MGMT 460: Strategic Management (cc)	3		x			FINC/INBU/MGMT/MKTG/SPMG 450
ENTR 410: New Ventures II	3		x			ENTR 400
Gen Ed	3	x				
Open Elective	3			x		
Open Elective	3			x		
Term Credit Total:	15	3	6	6		

Program Totals	Credits: 120	General Education: 60	Major & Major Elective: 48	Open Elective: 12
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Legend: CR: Credits GE: General Education Maj: Major / Major Elective OE: Open Elective SM: Success Marker Co/Prerequisite(s): List of co/ prerequisites for noted course

Office of the Provost April
2023