

Program Degree Type and Name: **BS in Business Administration with Specialization in Entrepreneurship** Catalog Year: **2021-2022**

Program Level: **Undergraduate** Academic Term Type: **Semester**

* Denote core course with an asterisk and (cc) next to the course number

Year and Term: Year 1 Fall Term							Credits Per Classification						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)							
ENGL 111: Written English and Lit. Studies I	3	x											
MATH 116: College Algebra	3	x											
MATH/CISC 120: Intro to Computers or MATH/CISC 131: Foundations of Computing I	3	x											
ECON 210: Business Presentations and Personal Branding	3		x										
Gen Ed or ENGL 110	3	x				ENGL 111 if placed in ENGL 110							
Term Credit Total:	15	12	3										
Year and Term: Year 2 Fall Term							Credits Per Classification						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)							
ACCT 121: Intro to Management Accounting	3		x			ACCT 120							
ECON 220: Macro-Economics	3	x											
MGMT 340: Organizational Behavior or ANLC 250: Intro to Data Analytics	3		x			MGMT 225 or ACCT 261/MGMT 255							
MKTG 220: Principles of Marketing	3		x										
SPCM 110: Oral Communication	3	x											
Term Credit Total:	15	6	9										
Year and Term: Year 3 Fall Term							Credits Per Classification						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)							
INBU 250: International Business	3		x										
ECON 125: Statistical Applications for Economic Decision Making	3	x				MATH 116 or higher							
ENTR 310: Entrepreneurial Marketing	3		x			MKTG 220, ENTR 300, ECON 210							
Gen Ed	3	x											
Gen Ed	3	x											
Term credit total:	15	9	6										
Year and Term: Year 4 Fall Term							Credits Per Classification						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)							
ENTR 400: New Ventures I	3		x			ENTR 320							
Gen Ed	3	x											
Gen Ed	3	x											
Gen Ed	3	x											
Open Elective	3			x									
Term Credit Total:	15	9	3	3									
Year and Term: Year 1 Spring Term							Credits Per Classification						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)							
ENGL 112: Written English and Lit. Studies II	3	x				ENGL 111							
MGMT 225: Principles of Management	3		x										
MGMT 255: Information Systems for Mgmt. or ACCT 261 Computer Applications for Accountants	3		x										
ACCT 120: Intro to Financial Accounting	3		x			MATH 116 or higher							
CINQ 101: Critical Inquiry	3	x											
Term Credit Total:	15	6	9										
Year and Term: Year 2 Spring Term							Credits Per Classification						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)							
BLAW 240: Business Law I or ENTR 250: Social Entrepreneurship	3		x										
ECON 221: Micro-Economics	3	x											
ECON 230: Ethics in the Global Community	3	x											
FINC 235: Financial Management	3		x			ACCT 120							
ENTR 300: Intro to Entrepreneurship	3		x			MGMT 225, MKTG 220							
Term Credit Total:	15	6	9										
Year and Term: Year 3 Spring Term							Credits Per Classification						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)							
ENTR 320: Entrepreneurial Finance	3		x			FINC 235, ENTR 300							
JRSM 301: Junior Seminar	3	x				ENGL 112, COMM 110, MATH 115/116/117							
Gen Ed	3	x											
Gen Ed	3	x											
Open Elective	3			x									
Term Credit Total:	15	9	3	3									
Year and Term: Year 4 Spring Term							Credits Per Classification						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)							
*MGMT 460: Strategic Management (cc)	3		x			FINC/INBU/MGMT/MKTG/SPMG 450							
ENTR 410: New Ventures II	3		x			ENTR 400							
Gen Ed	3	x											
Open Elective	3			x									
Open Elective	3			x									
Term Credit Total:	15	3	6	6									

Program Totals

Credits: 120

General Education: 60

Major & Major Elective: 48

Open Elective: 12

Legend: CR: Credits GE: General Education Maj: Major / Major Elective OE: Open Elective SM: Success Marker Co/Prerequisite(s): List of co/ prerequisites for noted course